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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/965,831	10/01/2001	Kar Yan Tam	016660-103	3978
21022	7590 06/06/200 INGERSOLL & ROO	EXAMINER		
POST OFFICE BOX 1404			LANIER, BENJAMIN E	
ALEXANDRIA, VA 22313-1404			ART UNIT	PAPER NUMBER
		2132		
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•			06/06/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.		Applicant(s)		
	09/965,831	TAM ET AL.		
	Examiner	Art Unit		
	Benjamin E. Lanier	2132		

•	Benjamin E. Lanier	2132	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED 18 May 2007 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR AL	LOWANCE.	
1. The reply was filed after a final rejection, but prior to or or this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Not a Request for Continued Examination (RCE) in compliant time periods:	wing replies: (1) an amendment, aft tice of Appeal (with appeal fee) in (fidavit, or other evider compliance with 37 C	nce, which FR 41.31; or (3)
a) The period for reply expires 3 months from the mailing date	e of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I Examiner Note: If box 1 is checked, check either box (a) or TWO MONTHS OF THE FINAL REJECTION. See MPEP 7	Advisory Action, or (2) the date set forth ater than SIX MONTHS from the mailin (b). ONLY CHECK BOX (b) WHEN THI 06.07(f).	g date of the final rejecti E FIRST REPLY WAS F	on. ILED WITHIN
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of exunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office late may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	tension and the corresponding amount shortened statutory period for reply orig r than three months after the mailing da	of the fee. The approprinally set in the final Offi	iate extension fee ce action; or (2) a
2. The Notice of Appeal was filed on A brief in complising the Notice of Appeal (37 CFR 41.37(a)), or any external a Notice of Appeal has been filed, any reply must be filed AMENDMENTS	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of th	ns of the date of e appeal. Since
3. The proposed amendment(s) filed after a final rejection, (a) They raise new issues that would require further co (b) They raise the issue of new matter (see NOTE below)	nsideration and/or search (see NO		ecause
(c) They are not deemed to place the application in be appeal; and/or	tter form for appeal by materially re		the issues for
(d) They present additional claims without canceling a NOTE: See Continuation Sheet. (See 37 CFR 1.1		ected claims.	
4. The amendments are not in compliance with 37 CFR 1.1		omnliant Amendment	(PT∩L-324)
5. Applicant's reply has overcome the following rejection(s)		•	(1 106-324).
Newly proposed or amended claim(s) would be a non-allowable claim(s).			ent canceling the
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) allowed:		II be entered and an e	explanation of
Claim(s) objected to: Claim(s) rejected:			
Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good an was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessar 	overcome all rejections under appe	al and/or appellant fa	ils to provide a
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after e	ntry is below or attact	ned.
 The request for reconsideration has been considered by See Continuation Sheet. 		n condition for allowa	nce because:
12. Note the attached Information Disclosure Statement(s).	(PTO/SB/08) Paper No(s).	•	
13. \ Other: Interview Summary		enjavnin E. La Xaminer AM 213	nier Sa

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06) Continuation of 3. NOTE: a method for including an advertisement with audio data in a watermarked audio signal (claim 25); a method for including a trial listening section with audio data in a watermarked audio signal comprising, sectioning said signal into a first section having audio content and a trial listening section having audio content (claim 26); a method for including an advertisement section and a trial listening section with both section having audio data in a watermarked audio signal (claim 27).

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's argument that paragraphs 50 and 51 of the published application (2003/0068043) provide suport for the "key is embedded across at least two sections" limitaiton, has been fully considered and is persuasive. The previous objection to the amendment filed 07 December 2006 is withdrawn along with the 112 first paragraph rejections of claims 31-32.

Applicant argues that Downs does not meet the limitaiton of "sectioning said watermarked audio signal into at least two sections each section having audio content" because "Downs cannot reasonably be interpreted to teach or suggest that (1) content as described by Downs is divided into at least two sections, and (2) the metadata or information added to the content during watermarking contains audio data." This argument is not persuasive because Downs discloses that the actual audio file contains a metadata section and a content section (Col. 23, lines 36-39). Therefore, Downs clearly shows audio content being "divided into at least two sections." Downs also discloses that music is packaged, along with other data, in a metadata SC (Col. 58, lines 1-12) that is included in the audio file (Col. 23, lines 36-39). Therefore, Downs discloses "the metadata or information added to the content during watermarking contains audio data."

Applicant's argues that "Metadata SC creation neither includes nor is included in a watermarking process." This argument is relevant to the claim limitations. The claim requires that the watermarked audio signal be sectioned off into at least two sections each having audio content. There are no claim requirements to use any of the audio signal sections in the watermarking process.